

Paula w Ana (8/2/18)

Sending me github link

Financially can't keep doing, hasn't started the log.

Has tried to meet with investors, economic crisis.

The formula and algorithm to calculate the cycle length and stage is done and totally developed. But has yet to show it to the user, which needs to be updated.

The notes space, stays with the day and associated with the day of the cycle and what phase they were in.

- Users frequently look to see if symptoms match up to past months.

The interface of the notes could change, she thinks there could be many different ways to change it.

-Frankie, what kind of system for symptoms works best? tags, why/ why not

how long have you been working? whats the timeline been?

- app launched on android in december 2016, 2017- first operative year.
- July 2017- iOS came out.
- In between, they updated a bit. debugging etc.
- Last year they changed the interface and look for a more dynamic look
- Looking forward,
 - Take it to the research side
 - Collaboration.
 - Personalize the information, in terms of quality of life, work out, dieting etc. co-develop with specialists in nutrition, yoga teacher, content etc.
 - Relate it to the moon, and astrologically.
 -
 -

where are they in their stage in terms of creating the user base? is it a privacy issue? whats the roadblock? had it started before the financial issue?

To Do:

Write in spanish and english what would be this project: briefly, integrate an algorithm that allowed quantifies and qualifies symptoms, that offers options to users that are individually described and based, more so than medical jargon.

Start a list of technical specifications that we would like to accomplish.

Ethic of data privacy, she could pick that up again. They had an outline, data storage- server? or women could decide to connect it to google, and the back up is made by the user?

Frankie?

Ask in china about data privacy, what do people prefer? What happens on the company side? What policies exist? why? the technologies that exist? encrypted data? What control do they have?

Translate Lunar into English.

Look into organizations, foundations, accelerators for funding.

Tomorrow at 6:00pm call.