

Theory of Change | 017 Challenge **PUBLIC CERVIX ANNOUNCEMENT**

PROBLEM DEFINITION:	EXPECTED IMPACT:
Women do not detect cervical cancer early enough to prevent it from becoming fatal	Lower mortality rates of cervical cancer by giving women information on when and how to access to medical attention



Input What resources (funding, staff, material) will be used to support the project?	Activities What are the main things the project will do/provide?	Outputs How many and what sort of tangible/observable results will be achieved?	Short-term Outcomes What will occur as a direct result of the activities and outputs? (typically, changes in knowledge skills and attitude)
<ul style="list-style-type: none"> Partnership with Maya Cultural Training Facebook analytics Medical professional mentor Developer guidance Funding Content creation 	<ul style="list-style-type: none"> Track menstrual health Alert women of irregularities Reminders for tests (pap smears) Information on symptoms, tests, and treatment of cervical cancer 	<ul style="list-style-type: none"> Regular screenings for cervical cancer Higher average women's health knowledge Increased awareness Early detection of cervical cancer 	<ul style="list-style-type: none"> Reduce individual stigma of cervical cancer Increase detection and understanding of symptoms Increase the early screenings for cervical cancer. Increased medical professional and patient interaction

*See good example [here](#).